



You can fundraise year round for Do What You Love to End ALZ™ to make an even greater impact in the fight against Alzheimer's. Host creative seasonal activities throughout the year to increase donations and raise awareness for the cause.

 **JANUARY**


IDEA: Gather your friends for a movie marathon with popcorn, candy and other snacks. Invite guests to make a donation at the door.

MY PLAN:

 **FEBRUARY**


IDEA: Ask colleagues to take part in a cook-off for National Chili Day, and ask for donations by the bowl.

MY PLAN:

 **MARCH**


IDEA: Organize a karaoke night. People can donate to perform a specific song or to encourage others to get up on stage.

MY PLAN:

 **APRIL**

IDEA: Organize a hike in honor of Earth Day. Ask each hiker to make a donation.

MY PLAN:

 **MAY**


IDEA: Raise money with a car wash and invite your neighbors to get involved.

MY PLAN:

 **JUNE**


IDEA: Partner with a business to host a pin-up campaign. Order supplies through Shop for the Cause.

MY PLAN:

 **JULY**

IDEA: Beat the heat and set up a lemonade stand at a community event. Maximize fundraising by advertising your stand around town.

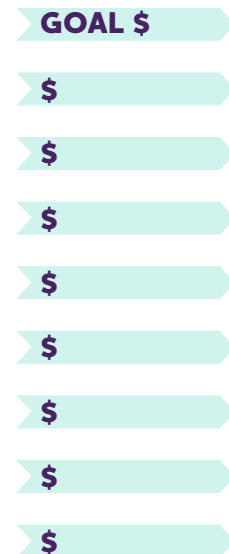
MY PLAN:

 **AUGUST**

IDEA: Host a cookout. Offer food, music and yard games in exchange for a donation.

MY PLAN:


MY PROGRESS



 **SEPTEMBER**


IDEA: Ask to sell concessions at your local high school's football games.

MY PLAN:

 **OCTOBER**


IDEA: Host a haunted house or a costume contest. Charge admission and sell spooky snacks.

MY PLAN:

 **NOVEMBER**

IDEA: Set up a Facebook Fundraiser on #GivingTuesday, the first Tuesday after Thanksgiving.

MY PLAN:

 **DECEMBER**

IDEA: Hold a winter themed party with hot cocoa and snacks. Ask guests to make a donation to Do What You Love to End ALZ.

MY PLAN:

Fundraising tips:

- » Fundraise all year long.
- » See if your employer will match what you raise.
- » Visit alz.org/dowhatyoulove and log in to your Dashboard for more fundraising resources.

Over 7 million Americans are living with Alzheimer's, and nearly 12 million are providing their unpaid care.

Together, we can help advance the care, support and research efforts of the Alzheimer's Association®.

Your fundraising powers momentum around new promising treatments and helps us work to ensure access for all who could benefit from them.

GOAL

